

**CITY OF EDINA  
50<sup>th</sup> & FRANCE DISTRICT  
PARKING AND WAYFINDING IMPROVEMENTS  
GUIDING PRINCIPLES**

*In order to maintain and enhance the 50<sup>th</sup> & France district vision, to be the pre-eminent destination for the discerning consumer desiring a charming neighborhood experience, the following improvements should be made to the parking system and public areas that support the viability of the local businesses.*

- *Provide **adequate number of parking stalls** to accommodate employees and customers*
- *Provide **clean, well maintained, safe, welcoming and accessible** parking structures*
- ***Optimize the use of existing parking** using appropriate parking management best practices*
- *Provide an effective communication system to **help customers navigate to available parking stalls***
- *Provide opportunities to **access the district via non-motorized means** such as Metro Transit on foot and by bicycle*
- *Provide a streetscape that is well maintained, accessible, safe, and continues to **reinforce the unique character and identity of the district***
- *Have a **sustainable financing mechanism** for annual maintenance, periodic repairs and future replacement*
- ***Mitigate construction impacts to businesses during construction**, including no construction from October 23 through January 1 and during the Edina Art Fair.*